

TechXel Stamford

Fairfield County's First Enterprise Accelerator

Upcoming Venture Expert Talks

Wednesdays from 6:30 to 8:45 p.m.

September 6:

Douglas Campbell – The Success Coach
Team Building

October 18:

Pat Fisher – JANUS Associates
Cybersecurity

September 13:

Scott Nevins – Alliance Bernstein
Customer Acquisitions and Sales

October 25:

Wesley Whitmyer – Whitmyer IP Group
IP and Patents

September 20:

Elena Cahill – University of Bridgeport
Business Formation and Contracts

November 1:

Ted Stone – TechCXO
Financial Modeling

September 27:

Mark Strauss – ToGo Media
Marketing and PR

November 8:

Dror Futter – Rimon
Term Sheets

October 4:

Giulia Gouge – SheSo Social
Social Media

November 15:

**Ed Goodwin –
Angel Investor Forum**
Cap table, Valuation

October 11:

Gary Felberbaum – Advanced Decisions
*Software Developers,
RFPs, Metrics*

November 29:

Ed Cesare – Pleaid Capital
Governance/Advisory Board

Register online for individual sessions at fergusonlibrary.org/event/.

For more information, call 203 351-8221 or 8222.

The Ferguson Library

Third Floor Board Room, Bedford and Broad Streets, Stamford



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The objective of TechXel Stamford accelerator is to prepare early stage B2B ventures for angel/seed funding, applying Silicon Valley Series A funding standards for positioning, with fully aligned funding documents (teaser, business plan, investor deck). The program includes 12 weeks of mentoring (40+ mentors, total 25 hours per student), the 12-week Venture Expert Series, co-sponsored by The Ferguson Library on Wednesday nights from 6:30 to 8:45 p.m., the Venture Primer, an evening fundraiser by venture law firm Cooley LLP, plus pitch and question practice. The graduation speaker on December 6 will be Bob Dorf, father of CRM and a 7-time serial entrepreneur. For information contact: techxelstamford@gmail.com.



Brenda Lewis is the owner of Transactions Marketing, Inc. (TMI), www.transactionsmarketing.com, a 35-year-old project management firm focused on the launch and funding of enterprise mission critical software, systems and services. TMI has launched 20 ventures in healthcare, IT, security, telecommunications, information, financial and location services markets. Prior to starting TMI, she spent 15 years at Exxon International, Marine Management Systems, Inc. and Pechiney Ugine Kuhlman. She graduated cum laude in

Economics from Smith College and holds an MBA from the University of Connecticut. She attended Harvard Business School's Program for Management Development and earned a Certificate in Telecommunications Management from NYU.

On a pro bono basis, Brenda is an organizer of 1 Million Cups Stamford, the Kauffman Foundation program for introducing ventures to the community, a mentor for the Draper Business Competition at Smith College, an instructor and judge at the CT New Venture Challenge (under-graduates) and Fairfield County delegate on the Steering Committee for the first CT Entrepreneur Summit (June 2018). She also serves on the Steering Committee for Innovate Stamford, which recently won a \$2 MM CT NEXT Innovation District grant.